

**haja**



**Seoul  
Youth  
Factory  
for  
Alternative  
Culture**



**center**

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Youth  
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**haja center**



Haja Center set out its journey with its five divisions - web, film, music, design, and civil workshop since 1999 with collaboration between Seoul Metropolitan Government and Yonsei University. Through multiple forms of apprenticeship between artisans/ professionals in these fields, young people, and teenagers, Haja Center has sought to promote inter-generational relationship in creative ways, which ultimately drives them toward mutual development. Based on a wide range of cultural experiments and experiences, in 2001, Haja Center instituted a new type of alternative school, the Haja Production School. In addition, several incubation projects of Haja Center successfully evolved into “social enterprises” - in 2007, a musical performance and cultural education group, Noridan; in 2008, an organic and multicultural dining and catering service, Organization Yori. Haja Center has offered various programs on career training and education to teenagers, namely One-day Job Experience Project, Career Week, Youth Creative Camp.


Since 2010, Haja Center took another experimental step toward sustainable society. In 2010, Haja Hub for intergenerational interactions and corporation beyond area was built; in 2013 Haja Production School broadened its programs by offering a post-high school course for young people (mostly in their 20s) focusing on ‘appropriate technology’ and junior/high school students. Haja Production School together with other schools at Haja Center, Roadschola (travelling school-Traveler’s Map), Young Chef (cooking school-Organization Yori), Yooja Project (music school for zero gravity youth – Yooja Salon), Picnic Cat(youth entrepreneurship program – Alchemist) form the network school of Haja Center.

Haja Network School and Haja Hub are taking the role of widely spreading useful skills and everyday-life technology in order to shape a self-supporting environment; woodwork, bike-repairing, and inventing appropriate technologies are the representative cases. Haja also seeks to cultivate alternative ecology of education focused on self-support, self-reliance, and sustainability by offering special work-experience programs, which helps the younger generation shape their own specific life-planning.



# Youth Career Education





Haja Center is offering diverse career education for young people who hope to navigate their own career path. These programs aim to give first-hand experiences to those students by helping them meet experts in the fields they hope to explore and shape their own ideas on their future careers. These programs have various courses in terms of length and levels, and these courses are designed to be appropriate for diverse interest groups of young people. Since Haja Center sharply acknowledges the importance of networks, these programs are connected with other institutions and resources beyond Haja Center. It is also important for participants to understand the significance of social network and mutual growth.

### One-Day Job Experience

The One Day Job Experience is a 2~3 hour course designated for middle school students, high school students, and young people from various institutions. A wide range of programs are offered: from filming, vocal training, make-up session, and graffiti class, even to brand-new/emerging professions such as urban farming, carpentry, and eco-fashion design. Through real live experience of different professions the program helps to develop the ability for young people to build their own career paths.

### Saturday Career School for Youth

Along with social enterprises, artists, cultural activists, career specialists, Haja Center created Project Career School and

Artists Creative School (Craftsmanship Workshop). The formats are various and it usually ranges from 6 to 12 weeks. The programs attempt to share the value of community and sustainable life under the environment of mutual caring; therefore its learning space extends to the other organizations and communities beyond Haja Center. Experts and specialists from diverse fields take part in the program as mentors, and young participants as mentees are supposed to develop and nurture their own career path through the intergenerational encounters and team works.



### Career Week

Students are able to break away from vague illusions or daydreaming, and actually experience and self grasp the real world professions through mentoring, observation and job shadowing of professions in the areas of performance planning, film making, agricultural distribution and slow food, an alternative food culture. The program is run in the form of job shadowing to provide students the opportunity to be immersed in the mentor's typical work day. The program aims to enable young people to choose their jobs as a way of life and cultivate fundamental views about jobs in a society where people only seek 'prospective jobs' without careful consideration.



### Youth Creative Camp


It is offered in school break seasons in order to make it easier for students to attend the programs. Using methods like

cultural/art materials, media resources, experience, debate, and games, its curriculum is designed for the participants to think about the alternative career paths. Questioning about their everyday life, the participants are expected to reflect about their life and community, and change them in better ways, and finally seek to find out solutions to solve the problems confronted in our everyday life. The participants will experience the active communication and collaboration between three groups, namely mentor group (comprised of artists and cultural activists), volunteer groups (education specialists) and student group.



### Youth Career Forum

In the Youth Career forum, young people can think outside of the box about work and jobs, and newly interpret and think about professions. They learn about the process of job searching and listen to stories of mentors who have pioneered new paths. It is an opportunity for young people to increase their imagination about work through exchanges with people who have transformed what they enjoy into professions, or with people who have discovered their own work through diverse experiences. This is all communicated in various ways at the forum, such as living library, talk concerts where minority youth and mentors come together, and various other methods.



### Thinking Frog (exclusively for children)

The Thinking Frog program began in 2012 in cooperation with Amway Korea. It is a cultural arts based career planning program

co-developed and implemented with social enterprises, cultural artists and other professional groups. Haja center has worked with child welfare institutions in Seoul to provide children who had been excluded from the benefits of a systematic career planning education with a specialized program, and carried out diverse cultural arts workshops in public spaces. The collection of workshops have evolved into a playground and recreational program for all generations to enjoy. The 'Moving Creative Playground' is a community playground program that is currently carried out in the Seoul and Bundang region.

Website | <http://thinkingfrogs.com>



With the "Haja Village" as its foundation, the youth creativity committee is a space for diverse groups of youth to come together to share their experiences, broaden their understanding and expand their networks. The Youth Creativity Committee is an autonomous community where ideas and feedback are shared through youth discussions and then applied to the management of Haja Center. Furthermore, youth are given the opportunity to take leadership roles, and plan and execute programs at Haja. Currently, interested young people participate in the committee and contribute to the various Haja Village activities.



## Academy for Teachers and Activists

What does it mean to “teach” in this age? What is expected for teachers and education activists to do in the situation where the crisis of education is intensifying? It would be very difficult to pursue the value of sustainable learning without insights to understand the transformation of society and intuition to look through the young people. Teachers and activists are also supposed to “learn” about the changes and challenges that our education is confronted. That’s why Haja Center created this program for teachers and education activists since exchanging ideas and having discussion with those who share the similar inquiry would lead to more innovative learning in the coming times.




# Haja Network School



Haja center has a different model of schools that is like a conventional school but at the same time, nothing like the common notion of “school.” We usually call it “Nabihakkyo (meaning “butterfly school”). These schools locate Haja Center as a hub of networks or “temporary autonomous zone” and share the values of ecological life-style and public interests. Haja Center supports network schools that value the significance of community, and share resource and information as a global citizen.



### Haja Production School




Haja Production School is an alternative school that navigates what to do in our society as a youth. The curricula are designed for the youth to explore the ways in which they carry on lifetime learning and absorb what they’ve learned to their life. It is expected that what they learn transforms the ways of living, which forms their hopeful future through better relationship and communication with others and society. Haja Production School is comprised of a middle school, high school and the 20+ Studio.

Website | <http://productionschool.org>

Facebook | <http://www.facebook.com/hajaschool>



### Roadschola



Roadschola gets its name from the English word “Road” meaning path and the Latin word “Schola” meaning school. It is a travel school that learns, plays and bands together on the road. A social

enterprise specializing in fair travel, “Traveler’s Map” manages the school. The school aims to develop joyful encounters with philosophy, history and humanities while traveling, support young cultural animators in accomplishing their work in the process of traveling, and cultivate guides who can guide others in their travels. In the last year of the 3-year full-time alternative school program, students may choose to have the opportunity to intern at Traveler’s Map. As a full time alternative school in the city, it offers the students the opportunity to intern at Traveler’s Map during the last year of the three-year curriculum.

website | <http://roadschola.haja.net>



## Alchemist Project

Alchemist Project is both a social enterprise and a school that enables youth to explore their own identity and places in the society through what they do. In 2010, it offered an internship course in the social enterprise, and in 2011, it established a business as a social enterprise, both of which are aimed to achieve learning and making a living. Working together with colleagues generates a sense of belonging and importance of co-work. Running a business builds a long-term relationship with customer. The first business this project started is a happy workplace for youth, “Sopoongganeun Koyangi (Picnic Cat),” for safe dining.

Website | <http://somssizip.org/sogo>

Facebook | <http://www.facebook.com/sogo5090>



## Young Chef School

With the goal for young chef who is cooking for our life, this school is an alternative cooking school for those who hope to live as a professional cook. Since 2010, it set out as an experimental project “Young Chef Project,” and in August 2012, it became a network school as an alternative school certified by Seoul Support Center for Youth beyond School (Seoul Allnet). Young Chef School developed its field education program in the restaurant located in the first floor, Haja Center where young people can learn and experience cooking. And it tries to establish an alternative ecology of food industry, security, and jobs for young people by opening restaurants run by young people.

Website | <http://www.orgyori.com/>

facebook | <http://facebook.com/youngchef8>



## Yooja Project

Musicians become friends with teenagers who quit their K-12 education. Getting along with musicians, they are expected to learn music and perform by making their own band. It offers a course for three times a week during three-month term. They don't have to attend the program everyday like the regular school, and the class is not boring like cram schools. By the end of the project, participants would find that they made a lot of friends.

Website | <http://www.yoojasalon.net>

facebook | [facebook.com/yoojasalon](http://facebook.com/yoojasalon)

# Village Community Network



Haja Center strives to gather the energy of people who envision creative solutions, revive energy through various networks and exchanges, and open platforms to create new forms of social enterprises, activities and knowledge through mutual care and collaboration. At Haja Village, creative energy comes together overcoming barriers of generations, class, and gender. Those who have become accustomed to individualism are able to experience the miracle of “living together.” There are times when one can concentrate individually working on a project, drink tea with others, have a seminar, hold a party, have an exhibition, go travel or plan a business idea. Once these various activities naturally take form, and through sharing with each other it will vitalize and upgrade our lives.



“It takes a village to raise a child.” This is the motto that Haja Hub holds to make a new mode of public sphere beyond generations in order to overcome the constant crisis of contemporary society in South Korea. With the history and potential that Haja Center has succeeded, Haja Hub aims to promote the community projects for inter-generational experiments and coexistence. Haja Hub’s operations encompass supporting community-based activities, offering hub membership to the teams that want to expand its activity to public, facilitating the donation of gift, assisting the community afterschool programs based on volunteering and donation, and aiding the social care projects such as sharing kitchen, which would ultimately build a new type of community ecology by connecting citizens, local community, and broader society.



## Hub Membership

Haja Center runs a new model of membership program for those who hope to make a living and working environment. The participants can enjoy sharing workplace, proposing various projects, and attending diverse workshops. Once a month, they have a community meeting to share their own performance and activity. With this membership program, they have opportunities to make new colleagues.

Facebook | <http://www.facebook.com/haja.hub>



## Jagongong Academy

Jagongong is one of the key values that Haja Center nurtures. Jagongong implies “collective self-help sustains each other’s lives, and it will make new public goods and creative commons.” Jagongong Academy is an online ecology of learning that pursues this value. It believes roundtable discussion would lead to resolve countless problems our contemporary society has. In doing so, Jagongong Academy explores the possibility and potential of sustainable society and community filled with “wisdom.” Therefore it puts its significance on humanity studies that would bring us to take reflexive perspectives on the modernity and human civilization. Jagongong Academy is open to everyone who wants to understand the importance of mutual learning in the world that just knowing something is not enough to keep our dignity alive. The first academy was centered on “Curator School for Society and Space,” and the second was on “Humanity for Sustainable Life.”

Website | <http://www.jagongong.net>





## Moon Market

By the time the moon rises, on last Friday from May to October, this community market opens in the courtyard of Haja Center attracting local residents, artists, and social enterprises. In 2011, it started as a local market to secure the distribution channel of goods and services of the social enterprises in Youngdeunpo area where Haja Center is located. It has since evolved into not only a local market but also a community networking sphere where local residents, social enterprises, co-ops, youth social venture companies, and artists get together. As of 2014, under the motto “Moon Market- Let’s work, play, and share together;” it strives to encourage alternative production-consumption cycles. Co-ops in this area, fringe market, and flea markets run their booths to sell their products as well as to advertise their businesses. Food stalls by urban or returned farmers are set up. In addition, everyone can enjoy bands’ performance.

Website | [www.dalsijang.kr](http://www.dalsijang.kr)

Blog | [www.dalsijang.blog.me](http://www.dalsijang.blog.me)

Facebook | [facebook.com/dalsijang](https://facebook.com/dalsijang)

Twitter | [twitter.com/dalsijang](https://twitter.com/dalsijang)



## Sharing Kitchen

Enjoy dining with neighbors in the Sharing Kitchen cooking caring! This is an experimental space where everyone brings a small brownbag to share food with others. Sharing food is the first step to make a group of people into a community. Anyone is welcome to join if he or she also believes sharing is connected with caring for others.



## Hub Cafe

The Hub Café located at the Haja Hub building is a space for promoting diverse kinds of cooperation, and supporting communities where members try to create new models of life through diverse activities, small-sized workshops, and exchanges of food.

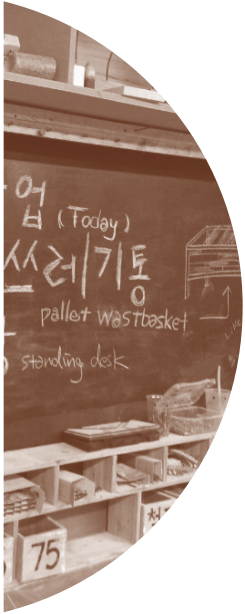



## Hub Gallery

Hub Gallery is a small gallery in which local community members can participate. All genres are welcome. Dreaming living together, it is open to everyone who appreciates the importance of communication with diverse people.



# Haja hub Studio






It is said there is no second chance in Korean society where failure is regarded very negatively. Haja Center believes, however, that failure is just a challenge anyone encounters, and failure can be a very importance experience for better life. That's why Haja Center organizes programs like Haja Hub Studio where anyone who experiences failure can take another step with support. Haja believes learning and living cannot be separated and living literacy really matters for life. Haja Center strives to run a number of projects and studios in which participants would learn a number of skills and technology such as alternative energy and appropriate technology in order to develop new senses. In this context, Haja Hub Studio is the space for work and learning community.



**Haja Hub  
Recycle Design  
Studio**

The Haja Hub Recycling Design Studio opened at the Haja Hub building together with the opening of the Hub in December 2011. The Studio was established in the process of contemplating about the role of the Haja Hub as a hub in civil society and the sectors which could become the foundations in connecting with the society and taking action. Like carpentry and repairing, it aims to expand environmentally friendly skills of alternative lifestyle and be a community space.




**“Mu-Na-Ssa”  
Bicycle Studio**

Bicycle studio “Mu-Na-Ssa” (meaning unlimited bicycle sharing) is located in the basement floor of the Haja Hub building. The

Studio, with the bicycle as a bridge, connects and carries out various projects with people within and outside Haja, current and future social enterprises, bicycle enthusiasts, cultural artists, and activists.

Mu-Na-Ssa has developed and implemented programs like recycling bicycles from waste, youth projects related to environment and regions and program for the safe and fun riding of bicycles. It manages a bicycle self repair program and youth and middle-age community gathering (Uneasy Studio). It also develops business models for bicycle culture.

facebook | <https://www.facebook.com/bike4life.kr>



**Studio Soil**  
**36.5**

Studio Soil 36.5 opened in August 2014. It seeks to find out 36.5 °C, the most desirable temperature for human body, from the soil. The works of studio absorbs environmental energies derived from wind, soil, water, and fire with our intellect, heart, foot, and hand hoping for sustainable life and fresh encounters with other people. It runs programs focusing on playing with clay and soil such as clay play, pottery workshop, and clay architecture. People of all ages are welcome to join.

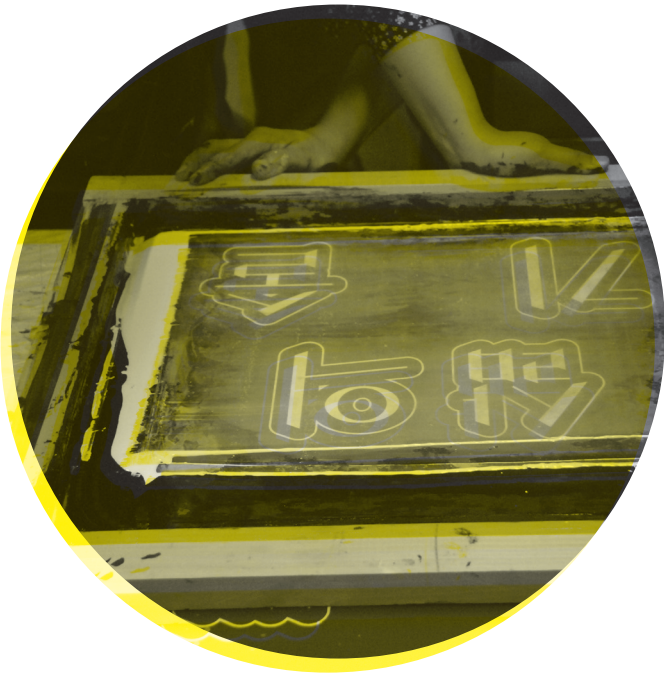
## Salimjib

The Salimjib is an energy-independent 2-story house in front of the Haja Center. It is a project implemented by the 20+ Studio of Haja Production School with the support of JP Morgan since 2014. The house is made of three old containers with the application of appropriate technology throughout the building. The 20+ Studio has carried out diverse research and practicals on urban farming, appropriate technology and renewable energy in and around the Salimjib. The Salimjib which officially opened its doors in May 2015 is the center of the 'Haja Village' introducing the products of appropriate technology master craftsman as well as holding workshops for young people of Seoul and around, playing a crucial role in introducing alternative ways of life through appropriate technology, urban farming and others.

\* 'Salim' in Korean means to form a family, manage the household or make a living. 'Jip' means house.




# Networks and Partnerships





Since opening in 1999, Haja Center actively connects the dots of various social actors such as public sectors, private sectors, and academia. By doing so, Haja Center succeeded in constructing a wonderful committee and consulting groups with diverse populations and organizations for better planning and management. Yonsei University which is in charge of managing the center also brings academic resources. Local governments such as the Seoul Metropolitan Government and private sector businesses actively participate in order to advance a variety of supporting programs for youth who delve into their own career paths. Haja Center is a model that articulates the significance of the collaboration between those sectors.



**Seoul Youth  
Creativity  
Summit**

Every year, the Seoul Youth Creativity Summit is held under the theme of sustainability and youth life. As an international event, it is composed of various keynote speeches, workshops, and programs. It examines the diverse ways through which the youth explore their own career paths and creative lifestyles in an age where economic growth is not accompanied by increased employment. In addition, it seeks to build global solidarity among the network of burgeoning global leaders advancing the sustainable society by connecting the youth, experts, artists, and craftspeople. It aims to identify international agendas for the youth and support the youth activities for global solidarity.

Website | <http://summit.haja.net>

**Social  
Enterprise  
Partnership**

**Social  
Enterprise  
linked with  
Haja Center**



All social enterprises linked with Haja Center through the intermediary of Haja Center in the incubating process became independent corporations and were certified as social enterprises by the Ministry of Labor. After establishment as independent corporations, these social enterprises continue to have a close working relationship with Haja Center.



## Noridan

Noridan which started in 2004, is a cultural art corporation that aims to design the vitality of life and local communities through innovative performances, creative education and the expansion of community design and networking with not only the diverse spheres of society in Korea but also in the global community in countries such as Japan, Hong Kong, the United States and England.

Noridan, as the first incubated social enterprise by Haja Center, moved to Bucheon in March 2012 after eight years of growth at Haja Center. As an open local partner, as a performance team, as a provider of educational programs, as a developer of convergence media content, as a designer of space and model, as a base for the regeneration and creation of the local community, as a cultural planner group and an organization of a diverse pool of artists, as the comprehensive center of the community that connects all these activities with the future of young people, Noridan has reset its visions. With the establishment of “Montant”, a transnational choir which leads the future of multicultural society, Noridan Busan which aims to create new vitality in the southern region, has reformed itself as a local strategic base.

Website | <http://www.noridan.org>



## Organization Yori

Organization Yori (OYori) is a community corporation that aims to provide the marginalized like the youth, migrant women married to Koreans, women with discontinued careers, and persons with disabilities with a larger opportunity. It dreams of changing the world through food.

The goal of OYori is to build an alternative food service environment that focuses on “Cooking,” “People,” and “Culture” encompassing trust and respect between people and the community. The organization started within Haja Center in 2007 with a cafe and cafeteria, and through the expansion of business into catering in 2008, OYori was officially certified as a social enterprise by the Ministry of Labor. OYori continues to expand with the establishment of catering, restaurant, cafe, cafeteria, food culture workshops and cooking classes, regional product development and consulting. It also opened a daycare center called ‘Hamabang’ in 2009 and managed it for three years creating a women-friendly workplace for multi-cultural women. In 2009, OYori opened a multi-cultural restaurant called “Oyori” in the Hongdae district that has since become a popular eatery. In 2011, it opened a community cafe called Slobbie that is based on its vision and identity. Slobbie provides healthy meals for city dwellers and contributes to the slow movement in the food service field by providing programs like food culture workshops, farming experiences and managing an eco-shop.

Website | <http://www.orgyori.com>

Cafe slobbie facebook | <http://www.facebook.com/slobbie8>

Cafe slobbie blog | <http://blog.naver.com/slobbie8>



## REBLANK

Reblank is a social enterprise that started from the upcycling of waste resources which were thoughtlessly thrown out everyday and the contemplation of the virtuous cycle of resources. Currently, Reblank is working on long-lasting designs which not only uses wasted resources but also applies eco-friendly materials to production, and makes people want to utilize the purchased items for a long time and consider them as precious.


Website | [www.reblank.com](http://www.reblank.com)



## Travelers' MAP

Travelers' MAP, a travel company for sustainable travel, is also a network of travelers who reflect on the pleasures of travel and look for opportunities of learning. It is a social enterprise that strives to reform the destructive structure of the economy and environment of tourist attractions and unfair common practices of the industry, and innovates the industry through travels that respects the culture and human rights of local communities. It plans domestic and international travels with the goal of giving the best opportunity to travellers, the best contribution to the region, and the minimal impact on the environment. In addition, it manages the youth traveling school called "Road Schola" which cultivates alternative travel guides. Travelers' Map received its certification as a social enterprise in January of 2010.

Website | <http://www.travelersmap.co.kr>



## Film Factory Nu;n

Social enterprise film production company Nu;n is the first social enterprise in the film production sector certified by the Ministry of Labor. In the reality of an unstable employment market in the film industry, film visual artists came together and created the company in 2009, and it was certified in 2010. Nu;n promotes fair investment, distribution methods, and aims to create a fair job employment environment catering to the demand in the film industry. In addition, it aims to discover diverse new film visual related businesses and creates a sustainable system of film production.

Website | <http://www.nu-n.co.kr>



## Bookteller's Quilt

Stories are recreation and are also our lives themselves. Bookteller's Quilt helps people to discover the power of stories, communicate with the world and look for ways of proactive living through books. With the energy gained from 'self-directing reading' and 'self-directed living', it hopes that books can be something that young people in crisis can lean on. Every year, the Bookteller's Quilt writes and creates at least two plays or book performances that recommends reading. Its diverse activities include educational programs that help people to fall deeply into the world of books, forum plays – rehearsal of life to discover the creativity of groups, performances and educational programs dealing with the environment, interactive immersion plays as an approach to interactive art, and plays for babies.

Website | <http://bookteller.net>



## Sewing for the Soil

Sewing for the Soil plans eco-friendly weddings with the aim to express the fundamental significance of marriage in weddings and furthermore solidify a cultural institution and awareness that reflects the rightful relation between nature and human beings. In order to support the green family born from marriage to become members of society who carry out green living with the eco-friendly ceremony as a momentum, it directly produces eco-friendly living products and organic products for infants and young children. Sewing for the Soil also induces companies to think about the environment through eco-friendly hospital gowns and uniforms.

Website | <http://www.ecodress.net/>

Online cafe | <http://cafe.naver.com/ecowedding>

Facebook | <http://www.facebook.com/ecowedding>



## Yoojasalon

Yoojasalon develops music education programs for young people. Through mainstream music and band music they create a recreation and community space needed by young people. It is also a community of musicians who want to make a living by contributing to society through music. They are currently conducting diverse performances and creative activities. Yoojasalon is a social enterprise that received its certification from the Ministry of Labor in 2010.

Website | <http://www.yoojasalon.net>

## Educhestra

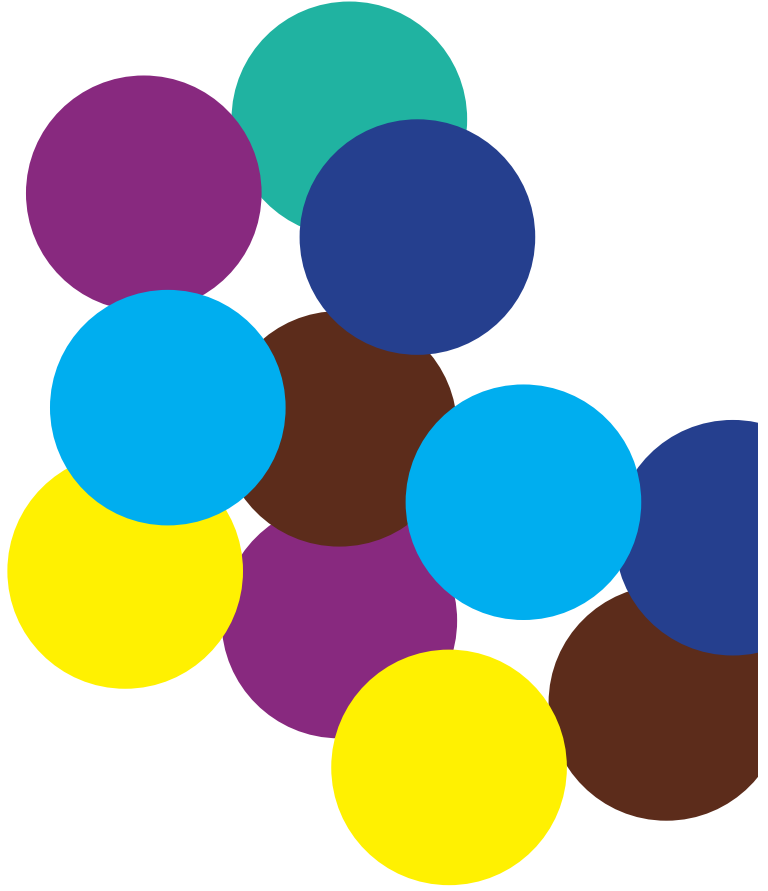
Educhestra is a social enterprise and 'Creative Orchestra that brings out or educates the internal sound' of people. It focuses on creative music education and expresses the individual voices of people or internal sound in performances. Through the two enterprises specializing in music-based education and performances, respectively, Educhestra aims to solve social issues and achieve business goals with the vision that ultimately leads to a healthy society with healthy people.

Online cafe | <http://cafe.naver.com/brasstongedu/>









## Haja Center

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